

November 29, 2023 Contact: Boys & Girls Clubs of Metro Denver Lauren Kamm, Vice President of Marketing & Communications 720-616-1653 | <u>laurenk@bgcmd.org</u>

## MEDIA ADVISORY / PHOTO OPPORTUNITY

Annual WeCare Event at Denver Broncos Boys & Girls Club Brings Holiday Cheer to Club Members

- WHO: Staff and Club members from Boys & Girls Clubs across Metro Denver,
  Administrative staff members of Boys & Girls Clubs of Metro Denver, and staff
  members of MillerKnoll
- WHAT: Boys & Girls Clubs of Metro Denver is thrilled to host WeCare in partnership with MillerKnoll. WeCare is an annual event where local interior design and architecture firms help kids create handmade crafts to gift to their loved ones for the holiday season.
- WHEN: November 30 | 4 7 p.m.
- WHERE: Denver Broncos Boys & Girls Club 4397 Crown, Blvd Denver, CO 80239
- WHY: This annual event is a chance for Club kids and teens to create unique handmade holiday crafts. Members of Denver Broncos Boys & Girls Club enter a winter wonderland, participating in a variety of spirited activities.

AVAILABLE FOR INTERVIEWS:

- Lauren Kamm, Vice President of Marketing & Communications at Boys & Girls Clubs of Metro Denver
- Whitney Chomko, Strategic Relationship Executive at MillerKnoll
- Members of Denver Broncos Boys & Girls Club

Media are invited to attend Thursday, November 30 from 4 – 7 p.m. Please RSVP by 11/27 to attend.